

B	I	N	G	O
steering activities on interdepartmental level	build new revenue streams	From Volume to Value strategy	coordination across all functions	new products and solutions
excessively customer-centric	commercial excellence	standardization & innovation	holistic view on the complete publication process	build the foundation
remarkable & valuable books	storytelling	FREE	cherishing diversity	high visibility
cutting edge services	drive change	overlapping achievements	evaluate new product ideas	managing diverse tasks and challenges
persona	customer journey	data-driven	help us deliver our KPIs	critical to our success

B	I	N	G	O
collecting data	combine two overlapping activities	high visibility	grow within Springer Nature	excessively customer-centric
build the foundation	remarkable & valuable books	offer opportunities for development	cutting edge services	cherishing diversity
data-driven	standardization & innovation	FREE	storytelling	shaping new co-operations
build new revenue streams	new products and solutions	drive change	commercially successful	coordination across all functions
manage workload effectively	holistic view on the complete publication process	persona	managing diverse tasks and challenges	help us deliver our KPIs

B	I	N	G	O
help us deliver our KPIs	build new revenue streams	cutting edge services	From Volume to Value strategy	excessively customer-centric
commercial excellence	high visibility	steering activities on interdepartmental level	collecting data	work closely with key stakeholders
thrilled about the final results	commercially successful	FREE	build the foundation	offer opportunities for development
holistic view on the complete publication process	continuing our mission	storytelling	combine two overlapping activities	new products and solutions
data-driven	coordination across all functions	cherishing diversity	drive change	customer journey