

helicopter view	Answer First	80/20 Rule	Humaning	This is the next big thing
On the radar	Drill down	centers of excellence	Resonate	B2C
Talk Track	What's our go-to-market?	FREE	Teal	mission-critical
Blue sky thinking	Reaching Out	Let's put our game faces on	What's the So-what?	Disruptive
Low hanging fruit	Turnkey solution	Must Haves	Strategic theme areas	We've got too many chiefs and not enough Indians

My 2 cents is...	We need to manage expectations	Take to the next level	It's about synergies	What's our go-to-market?
Let's put that in the parking lot	Infomediaries	Peel the onion	Low hanging fruit	I'm going to sound like a broken record here...
Bring to the Table	Close the loop	FREE	Punch a puppy	Open the kimono
Newsjacking	Best practices	What's the So-what?	Catalysts for change	Thought shower
Let's give it 110 per cent	Bottoms-Up	Level set	centers of excellence	Backburner

mission-critical	Work from home	Attention to detail	Quick win	This is the next big thing
Paradigm shift	Blanks	Let's take the 30 000 foot view...	Proactive	Who's got the 'R'?
Meta-services	Operationalize	FREE	Elevator story	I don't think it will move the needle
Scope creep	out of pocket	Total linkage	Talk Track	Robust
Up selling	Brain dump	Deal with it	Skin in the Game	Open the kimono