

B	I	N	G	O
Venture Capital	Behavioural	Establishment Costs	Shark Tank	Marketing
Differentiation	Strategies	Pitch	Budget	Psychographic
Sole Trader	Business Proposal	FREE	Partnerships	Investment
Loss	Small Business	Market Segment	Profit	Social Responsibility
Innovation	Geographic	Operating Costs	Competitive Advantage	Demographic

B	I	N	G	O
Partnerships	Marketing	Business Proposal	Sole Trader	Competitive Advantage
Shark Tank	Investment	Loss	Strategies	Budget
Visibility	Operating Costs	FREE	Differentiation	Establishment Costs
Profit	Psychographic	Pitch	Small Business	Demographic
Behavioural	Venture Capital	Vision	Entrepreneurship	Geographic

B	I	N	G	O
Partnerships	Differentiation	Profit	Entrepreneurship	Budget
Behavioural	Vision	Visibility	Demographic	Strategies
Enterprise	Small Business	FREE	Market Segment	Psychographic
Operating Costs	Loss	Investment	Business Proposal	Social Responsibility
Competitive Advantage	Sole Trader	Marketing	Establishment Costs	Pitch