

B	I	N	G	O
Tool Box	360 Degree View	Collaboration	Squad	Multichannel customer service
Analytics	Target Operating	Requirements backlog	AI	Salesforce
TO BE	Use Cases	FREE	AS IS	Fragile
MVP	Stakeholder Management	Marketing Automation	Dynamic Partner	Out of the box
Customer Centric	Agile	Sales and Marketing	Wagile	Capability Model

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Use Cases	AI	Squad	Analytics	Requirements backlog
Collaboration	Wagile	Multichannel customer service	Agile	Salesforce
MVP	AS IS	FREE	Fragile	360 Degree View
Dynamic Partner	Sales and Marketing	Tool Box	Capability Model	Stakeholder Management
Marketing Automation	Out of the box	TO BE	Target Operating	Customer Centric

B	I	N	G	O
Agile	Sales and Marketing	AI	Out of the box	AS IS
Tool Box	MVP	Marketing Automation	Target Operating	Multichannel customer service
TO BE	Capability Model	FREE	Stakeholder Management	Dynamic Partner
Use Cases	Salesforce	Squad	Wagile	Collaboration
Fragile	360 Degree View	Requirements backlog	Analytics	Customer Centric