

B	I	N	G	O
play key role in supporting mothers	Breastfeeding champions	Aids in maternal weight loss	Ongoing support visits can increase rates of Breastfeeding	for first six months by 2025.
SIDS.	Can bridge the gap	of gastrointestinal infections for babies	breast cancers	Breastfeeding is recommended
for all babies for the first six months of life.	mortality	FREE	reduces risk of respiratory	Breastfeeding lowers risk
both mother and baby	Reduced risk of maternal	Builds a positive bond	Reduces maternal neonatal Infant and childhood	in health inequalities
Responsive feeding	development.	infections in babies	Reduced maternal risk	Protective factor against

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Time is essential	Reduces maternal neonatal Infant and childhood	Professional support is integral.	Breastfeeding rates 27% in local area	Breastmilk is tailor made
WHO- aiming to achieve 50% of exclusive breastfeeding	SIDS.	Responsive feeding	Breastfeeding is recommended	mortality
health nutrition and	Reduced risk of maternal	FREE	Breastfeeding lowers risk	of ovarian cancer
reduces risk of respiratory	of gastrointestinal infections for babies	Breastfeeding champions	both mother and baby	for first six months by 2025.
Can bridge the gap	Ongoing support visits can increase rates of Breastfeeding	development.	for all babies for the first six months of life.	breast cancers

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in health inequalities	Breastfeeding lowers risk	Breastmilk is tailor made	development.	SIDS.
Can bridge the gap	for all babies for the first six months of life.	WHO- aiming to achieve 50% of exclusive breastfeeding	Breastfeeding champions	Reduced risk of maternal
Aids in maternal weight loss	Responsive feeding	FREE	play key role in supporting mothers	Breastfeeding rates 27% in local area
type 2 diabetes.	to the babies needs.	for first six months by 2025.	both mother and baby	Increase immunity in
reduces risk of respiratory	Breastfeeding is recommended	Reduces maternal neonatal Infant and childhood	Ongoing support visits can increase rates of Breastfeeding	Protective factor against