

B	I	N	G	O
Reach impression goal for period	\$1000 direct digital sale	20K mobile banners	Facebook Targeted ads	Ad Taxi sale (\$500 min)
100K impressions	Pencil billboard	Appointment	\$1500 in digital to one account	Email campaign
Peelback	Wallpaper	FREE	\$500 in digital to one account	50K mobile banners
Ad Taxi Express Sale	Mobile small business site	Ad Taxi pitch	50K impressions	Appointment
3 month digital commitment	100K impressions	Appointment	Yahoo Monster ad	20K impressions

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Wallpaper	\$1500 in digital to one account	Facebook Targeted ads	100K impressions	Appointment
20K mobile banners	Yahoo Monster ad	Ad Taxi sale (\$500 min)	100K impressions	Email campaign
Ad Taxi Express Sale	\$500 in digital to one account	FREE	50K mobile banners	\$1000 direct digital sale
50K impressions	Appointment	Reach impression goal for period	20K impressions	Mobile small business site
Ad Taxi pitch	Appointment	Peelback	Pencil billboard	3 month digital commitment

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Wallpaper	Email campaign	Facebook Targeted ads	Yahoo Monster ad	20K mobile banners
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