

B	I	N	G	O
transparency	amplify	ROI	due diligence	right-size it
manage expectations	co-creation	tear down the silos	out of the box	at the end of the day
put it in the parking lot	synergy	FREE	tweet this	best practice
one off	it's scalable	close the loop	let's square the circle	stake in the ground
lipstick on a pig	plug and play	swot analysis	low-hanging fruit	going viral

B	I	N	G	O
synergy	it's scalable	go-to-market strategy	next steps	let's square the circle
footprint	best-of-breed	buzz	old 80-20 rule	monetize it
low-hanging fruit	ballpark this	FREE	blue sky thinking	right-size it
leave money on the table	tear down the silos	tweet this	team player	at the end of the day
one off	best practice	co-creation	due diligence	paradigm shift

B	I	N	G	O
where the rubber meets the road	social fabric	put it in the parking lot	out of the box	step up to the plate
best-of-breed	buzz	perfect storm	monetize it	co-creation
plug and play	next steps	FREE	old 80-20 rule	amplify
influencers	ROI	manage expectations	transparency	blue sky thinking
wrap our heads around this	win-win situation	core competency	best practice	right-size it