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|----------------------|------------------------|-----------------------|---------------------|------------------|
| <b>B</b>             | <b>I</b>               | <b>N</b>              | <b>G</b>            | <b>O</b>         |
| Shopping bags        | 50% off signs          | Doorbuster sales      | Parking lot traffic | Impulse buys     |
| Clothing sales       | Return policies        | Midnight opening      | Bargain hunters     | Retail chaos     |
| Big screen TVs       | Gift wrapping stations | <b>FREE</b>           | Holiday decorations | Price matching   |
| Holiday gift lists   | Overstock items        | Electronics discounts | Limited-time offers | Early bird deals |
| Buy one get one free | Cash-only registers    | Long checkout lines   | Coupon clippers     | Online shopping  |

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|----------------------|---------------------|---------------------|------------------------|-----------------------|
| <b>B</b>             | <b>I</b>            | <b>N</b>            | <b>G</b>               | <b>O</b>              |
| Shopping carts       | Post-shopping naps  | Overstock items     | Midnight opening       | Price matching        |
| Buy one get one free | Cash-only registers | Online shopping     | Limited-time offers    | Clothing sales        |
| Long checkout lines  | Bargain hunters     | <b>FREE</b>         | Gift wrapping stations | 50% off signs         |
| Impulse buys         | Shopping bags       | Store circulars     | Coupon clippers        | Big screen TVs        |
| Parking lot traffic  | Crowded malls       | Holiday decorations | Doorbuster sales       | Electronics discounts |

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|---------------------|---------------------|---------------------|----------------------|---------------------|
| <b>B</b>            | <b>I</b>            | <b>N</b>            | <b>G</b>             | <b>O</b>            |
| Long checkout lines | Clothing sales      | Overstock items     | Online shopping      | Crowded malls       |
| Bargain hunters     | Store circulars     | Doorbuster sales    | Shopping carts       | Shop till you drop  |
| Coupon clippers     | Price matching      | <b>FREE</b>         | Holiday gift lists   | Parking lot traffic |
| 50% off signs       | Cash-only registers | Limited-time offers | Holiday decorations  | Flash sales         |
| Shopping bags       | Big screen TVs      | Retail chaos        | Buy one get one free | Return policies     |