

|                          |                   |             |                     |                 |
|--------------------------|-------------------|-------------|---------------------|-----------------|
| <b>B</b>                 | <b>I</b>          | <b>N</b>    | <b>G</b>            | <b>O</b>        |
| Townhall                 | Advisory council  | AI          | Impact              | Shit in trailer |
| Organizational structure | Customer focused  | Tamera      | Recognition         | Bandwidth       |
| Synergy                  | Unpack            | <b>FREE</b> | Boots on the ground | Powering Care   |
| Moonshot                 | Core competencies | Next Steps  | Support             | Onslaught       |
| Role changes             | Synergies         | Russ        | Leverage            | Multi-year      |

|                        |                           |                   |             |                          |
|------------------------|---------------------------|-------------------|-------------|--------------------------|
| <b>B</b>               | <b>I</b>                  | <b>N</b>          | <b>G</b>    | <b>O</b>                 |
| Lets<br>circle<br>back | Period<br>of<br>change    | Next<br>Steps     | Implement   | Bring to<br>the table    |
| Challenging            | Position<br>eliminations  | Paradigm<br>shift | Optimize    | Best in<br>class         |
| Synergy                | Stakeholder<br>engagement | <b>FREE</b>       | Moonshot    | My<br>voice              |
| Tamera                 | Bandwidth                 | Unpack            | System      | As we<br>move<br>forward |
| Powering<br>Care       | Boots<br>on the<br>ground | Multi-year        | Deliverable | Impact                   |

|                  |                 |                         |                         |                    |
|------------------|-----------------|-------------------------|-------------------------|--------------------|
| <b>B</b>         | <b>I</b>        | <b>N</b>                | <b>G</b>                | <b>O</b>           |
| System           | Right-size it   | Value added proposition | Storytelling            | Russ               |
| Recognition      | Support         | Bring to the table      | Committed to supporting | Paradigm shift     |
| Customer focused | Role changes    | <b>FREE</b>             | Pivot                   | As we move forward |
| Moonshot         | AI              | Optimize                | Position eliminations   | Townhall           |
| Buff Baby        | Yureen and Terd | Workday                 | Deliverable             | Best in class      |