

B	I	N	G	O
Serious person acts silly	"lasting longer than three hours" disclaimer	"dumb" men	CGI animal singing	Person getting hurt
Ironic nod to "This is a Superbowl Ad"	Beer drinking schlub with unrealistically hot girlfriend/wife	Recycled ad	Neon sweat	A-List Celebrity
Our customers are rebels and individuals	Random Acts of violence	FREE	Talking Baby	Aging music star slumming for cash
Monkey in a taxi	Dream sequence	FOX self-promo	Pro driver disclaimer	George Orwell reference
Obvious catchphrase	Punch line that was probably funnier on the storyboard	Groin injury	Don't get it until the last second	Explosions

B	I	N	G	O
Dog	Mention of social media	FOX self-promo	Consumer-created spot	Amateur Web-contest winner submission
Anything for a beer!	Monkey in a classroom	Klutz	Groin injury	Adorable little kid with beverage
Random Acts of violence	Person in a labcoat	FREE	Dream sequence	Aging music star slumming for cash
Recycled ad	A-List Celebrity	Talking Baby	Reality Show "Star"	"sexy" women
Monkey in a taxi	Person getting hurt	Explosions	Football spoof	Big budget summer sequel mentioned

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Calories be damned!	Reality Show "Star"	No dialogue	Talking Baby	Person in a labcoat
Our customers are rebels and individuals	Neon sweat	Pro driver disclaimer	Aging music star slumming for cash	B-List Celebrity
OMG! Brad Pitt sighting	Klutz	FREE	Beer drinking schlub with unrealistically hot girlfriend/wife	Obvious catchphrase
Michael Jordan in Bill Cosby sweater and matching shorts	"sexy" women	Dream sequence	"dumb" men	Ironic nod to "This is a Superbowl Ad"
Monkey in a classroom	Serious person acts silly	Amateur Web-contest winner submission	We're witty with our initials!	We're green