

# Talk To Someone Who...

|                                                         |                                     |                                             |                                                 |                                              |
|---------------------------------------------------------|-------------------------------------|---------------------------------------------|-------------------------------------------------|----------------------------------------------|
| Works in a creative industry (e.g. design media events) | Attends networking events regularly | Has a physical shop or office               | Uses AI or automation tools in their business   | Has collaborated with another business owner |
| Has a business partner                                  | Works from home                     | Offers a subscription or membership service | Does their own marketing                        | Started their business in the past year      |
| Volunteers or supports a local cause                    | Works in finance/law or consulting  | <b>FREE SPACE!</b>                          | <b>Employs staff</b>                            | Has been in business more than 10 years      |
| Has changed industries                                  | Uses social media for business      | Has clients in a different state            | Has appeared in a newspaper magazine or podcast | Has rebranded their business                 |
| Has a side hustle                                       | Has a business mentor or coach      | <b>Sells products online</b>                | Works with international clients                | Has a logo they designed themselves          |

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