

Talk To Someone Who...

Works in a creative industry (e.g. design media events)	Attends networking events regularly	Has a physical shop or office	Uses AI or automation tools in their business	Has collaborated with another business owner
Has a business partner	Works from home	Offers a subscription or membership service	Does their own marketing	Started their business in the past year
Volunteers or supports a local cause	Works in finance/law or consulting	Has business cards with them	Employs staff	Has been in business more than 10 years
Has changed industries	Uses social media for business	Has clients in a different state	Has appeared in a newspaper magazine or podcast	Has rebranded their business
Has a side hustle	Has a business mentor or coach	Sells products online	Works with international clients	Has a logo they designed themselves

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