

B	I	N	G	O
Spent 80% time talking about weather on a client call	Can do a handstand	Has celebrated a low CPA then realized they forgot to apply a filter	Is a User	Has run a marathon
Has a twin	Set up a rule engine in a bar	Has skydivedCan do a handstand	Had a brand that TikTok users always leave hate comments on	Is a Partner
Is an Influencer	Used AdDebug on a plane	FREE	Had a client asking if the numbers are real because numbers are too good	Has made an optimization that made CPA worse
Has published a book	Is allergic to peanuts	Has refreshed the dashboard 10 times in a row hoping numbers change	Has helped GBS hit over 300% quarterly goal	Has sent a lark message but regretted right after
Has explained to clients what a learning phase	Had a client cut budget due to tariffs	Helped performance improve but not sure why	is an Advertiser	Has caught a tracking issue before the client did

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