

B	I	N	G	O
Used AdDebug on a plane	Dreamt about Smart Plus at night while on PTO	Can do a handstand	Has bungee jumped	Is a User
Has refreshed the dashboard 10 times in a row hoping numbers change	Has a twin	Successfully reverse-engineered client's attribution logic	Has skydived	Spent 80% time talking about weather on a client call
Had a client asking if the numbers are real because numbers are too good	Has helped GBS hit over 300% quarterly goal	FREE	Had an advertisers' company valuation of 1 trillion	Has made an optimization that made CPA worse
Is an Influencer	Has published a book	Is a Partner	Set up a rule engine in a bar	Has celebrated a low CPA then realized they forgot to apply a filter
Has caught a tracking issue before the client did	Has run a marathon	Had a client cut budget due to tariffs	Has sent a lark message but regretted right after	Had a brand that TikTok users always leave hate comments on

B	I	N	G	O
Spent 80% time talking about weather on a client call	Had a client cut budget due to tariffs	Is allergic to peanuts	Has helped GBS hit over 300% quarterly goal	Had a client asking if the numbers are real because numbers are too good
Has made an optimization that made CPA worse	Successfully reverse-engineered client's attribution logic	Dreamt about Smart Plus at night while on PTO	Used AdDebug on a plane	Has skydived
Is a User	Has run a marathon	FREE	Had a brand that TikTok users always leave hate comments on	Has sent a lark message but regretted right after
Has a twin	Has bungee jumped	Helped performance improve but not sure why	is an Advertiser	Is an Influencer
Had an advertisers' company valuation of 1 trillion	Is a Partner	Can do a handstand	Has refreshed the dashboard 10 times in a row hoping numbers change	Turned off a derived ad group that ended up having a good CPA after conversions came in

B	I	N	G	O
Had a client cut budget due to tariffs	is an Engineer	is an Advertiser	Has a twin	Had a brand that TikTok users always leave hate comments on
Is allergic to peanuts	Has skydived	Has built enough trusts with clients that they give you their BC access	Dreamt about Smart Plus at night while on PTO	Used AdDebug on a plane
Has refreshed the dashboard 10 times in a row hoping numbers change	Had an advertisers' company valuation of 1 trillion	FREE	Is a User	Has made an optimization that made CPA worse
Has bungee jumped	Has sent a lark message but regretted right after	Has helped GBS hit over 300% quarterly goal	Has caught a tracking issue before the client did	Is a Partner
Turned off a derived ad group that ended up having a good CPA after conversions came in	Has built an internal tool that has more than 10 users	Is an Influencer	Has published a book	Can do a handstand