

B	I	N	G	O
Send Marketing to 10 Lapsed Schools	1 Free trial	Book visit for September	Register 2 LSAs	Mention - Secure bookings before schools break up
Ask about September vacancies and anticipated LSA resignations.	Send 10 emails to lapsed clients	Mentioned Trauma informed candidates	1 IAT	Secure a Vacancy from a Lapsed School
Spec out LSA on the phone	2 LT days added for September	Fill a booking for September	Gain a New Contact at a Lapsed School	Sales hour - do nothing else but cold calling (2-3pm)
Mention - Provisionally booking candidates	Register 1 QTS Teacher	Call 10 lapsed clients (from list)	Mention GCA	5 LT days added for September
Sales hour - do nothing else but cold calling (10-11am)	Ask about summer plans	Spec out Teacher on the phone	Ask if use other agencies	Email direct clients with direct candidates for job vacancies

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