

|                                   |                                   |                             |                                  |                                  |
|-----------------------------------|-----------------------------------|-----------------------------|----------------------------------|----------------------------------|
| <b>B</b>                          | <b>I</b>                          | <b>N</b>                    | <b>G</b>                         | <b>O</b>                         |
| Used WebFonts on a site           | Attended 2011 Get a Job Boot Camp | Designed an Identity System | Knows bookbinding                | Interned as an In-House Designer |
| Designed Packaging                | Used CSS3 rounded corners         | Is an AIGA member           | Attended a Tech+Design event     | Subscribes to Communication Arts |
| Uses Lynda.com                    | Can screenprint                   | <b>FREE</b>                 | Favorite color is a CMYK chip    | Has designed a logo              |
| Plans to attend next March DETOUR | Has taken a typography class      | Knows HTML5                 | Developed you own personal brand | Interned at a design firm        |
| Coded your own portfolio web site | Packaged a file for print         | Designed a brochure         | Watched Helvetica the movie      | Designed an Ad                   |

|                                           |                                            |                                        |                                            |                                            |
|-------------------------------------------|--------------------------------------------|----------------------------------------|--------------------------------------------|--------------------------------------------|
| <b>B</b>                                  | <b>I</b>                                   | <b>N</b>                               | <b>G</b>                                   | <b>O</b>                                   |
| Uses<br>Lynda.com                         | Watched<br>Helvetica<br>the movie          | Attended a<br>Tech+Design<br>event     | Has taken<br>a<br>typography<br>class      | Designed<br>Packaging                      |
| Knows<br>bookbinding                      | Has<br>designed<br>a logo                  | Designed<br>an<br>Identity<br>System   | Interned<br>at a<br>design<br>firm         | Can<br>screenprint                         |
| Favorite<br>color is a<br>CMYK<br>chip    | Attended<br>2011 Get a<br>Job Boot<br>Camp | <b>FREE</b>                            | Developed<br>you own<br>personal<br>brand  | Knows<br>HTML5                             |
| Designed<br>an Ad                         | Used<br>WebFonts<br>on a site              | Designed<br>a<br>brochure              | Plans to<br>attend next<br>March<br>DETOUR | Coded<br>your own<br>portfolio<br>web site |
| Interned<br>as an<br>In-House<br>Designer | Done<br>offset<br>printing                 | Subscribes to<br>Communication<br>Arts | Is an<br>AIGA<br>member                    | Used<br>CSS3<br>rounded<br>corners         |

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