

B	I	N	G	O
tweet this	at the end of the day	ROI	it's scalable	run with this
out of the box	going viral	the \$64 000 question	put your game face on	close the gap
team player	value ad	FREE	due diligence	put it in the parking lot
monetize it	going forward	next steps	step up to the plate	one off
right-size it	open door policy	synergy	right?	let's square the circle

B	I	N	G	O
team player	monetize it	leave money on the table	perfect storm	next steps
knock it out of the park	due diligence	eliverabl e	plug and play	paradigm shift
open door policy	core competency	FREE	sharpen our pencils	manage expectations
the \$64 000 question	close the gap	value ad	tear down the silos	best practice
old 80-20 rule	going viral	it's scalable	reach out	stake in the ground

B	I	N	G	O
right?	put your game face on	swot analysis	due diligence	go-to-market strategy
reach out	paradigm shift	going viral	right-size it	phone it in
best practice	manage expectations	FREE	ROI	out of the box
plug and play	thrown under the bus	elephant in the room	wrap our heads around this	win-win situation
hope is not a strategy	were customer focused	core competency	sharpen our pencils	put it in the parking lot