

Transition	Activate	Deep Dive	The Link	Plan
Colleagues	Top Line	Rationale	Affordable Care Act	Sustainable
Toolkit	Virtual Watercooler	FREE	Blow up the Old Model	Fact of the Matter
Gold Standard	To That End	Organizational Decision-Making	Engage	Qualifier
Double Down	Change Champion	Shout Out	Yammer	Days/Weeks to Come

Virtual Watercooler	Affordable Care Act	The Link	Colleagues	Rationale
Deep Dive	Yammer	Plan	Change Champion	Sustainable
Gold Standard	Blow up the Old Model	FREE	Fact of the Matter	Activate
Engage	Shout Out	Transition	Days/Weeks to Come	To That End
Organizational Decision-Making	Qualifier	Toolkit	Top Line	Double Down

Change Champion	Shout Out	Affordable Care Act	Qualifier	Blow up the Old Model
Transition	Gold Standard	Organizational Decision-Making	Top Line	Plan
Toolkit	Days/Weeks to Come	FREE	To That End	Engage
Virtual Watercooler	Sustainable	The Link	Yammer	Deep Dive
Fact of the Matter	Activate	Rationale	Colleagues	Double Down