

B	I	N	G	O
Top Talent	90%	Delay	Retention	Media Centre
Collaboration	Streaming	Online	Always On	Steam
Awesome	Head Quarters	FREE	Living Breathing City/World.	Share Price
Marketing	Quarter 1/2/3/4	Franchise	Monitization	Emergent
Brand	Casual	Next Gen	Creative	Quality

B	I	N	G	O
Triple A	Seamlessly Social	Quarter 1/2/3/4	Online	Share Price
Brand	Casual	Quality	Monitization	Collaboration
Next Gen	Always On	FREE	Head Quarters	90%
Media Centre	Top Talent	Voice Control	Creative	Awesome
Retention	DLC	Living Breathing City/World.	Delay	Franchise

B	I	N	G	O
Next Gen	Collaboration	Quarter 1/2/3/4	Quality	DLC
Always On	Voice Control	Delay	Triple A	The Cloud
Creative	Share Price	FREE	Marketing	Retention
90%	Casual	Monitization	Living Breathing City/World.	GTA _v
Top Talent	Awesome	Steam	Brand	Streaming