

B	I	N	G	O
Tactic	2013	Facebook	Revenue	Never
Dealer	Strategy	ROI	Advocate	Social
Tweet	Amanda	FREE	Help	Lunch
SCVNGR	Mobile	Retail	Free	RMM
Authentic	Ron	E-Mail	Way we used to do it	Engage

B	I	N	G	O
Tweet	Way we used to do it	Advocate	Mobile	Dealer
Revenue	Lunch	Facebook	RMM	Amanda
Help	2013	FREE	Free	Retail
Engage	Tactic	E-Mail	SCVNGR	Authentic
Never	Harold	Social	ROI	Strategy

B	I	N	G	O
SCVNGR	Free	Tweet	Engage	Revenue
Ron	Social	Way we used to do it	Mobile	Amanda
Retail	Advocate	FREE	Help	Facebook
Harold	Never	Authentic	2013	Tactic
Strategy	ROI	Lunch	RMM	E-Mail