

|                  |                               |                            |                    |                         |
|------------------|-------------------------------|----------------------------|--------------------|-------------------------|
| <b>B</b>         | <b>I</b>                      | <b>N</b>                   | <b>G</b>           | <b>O</b>                |
| Total Score > 40 | "Locked Out of Heaven"        | "Just the Way You Are"     | False start        | Sandwich shop ad        |
| Missed FG        | Cell phone ad                 | T-Jack snap                | Personal foul      | Bagged junk food ad     |
| Safety           | Someone says "Archie Manning" | <b>FREE</b>                | Total score > 10   | Broncos FG              |
| Pepsi ad         | Holding on Broncos            | Someone says "Eli Manning" | Celebrity in an ad | Interception by Broncos |
| Seahawks TD      | Kick/punt return for TD       | Sack by Seahawks           | Skittles           | Halftime show duet      |

| <b>B</b>                      | <b>I</b>           | <b>N</b>                    | <b>G</b>                      | <b>O</b>                |
|-------------------------------|--------------------|-----------------------------|-------------------------------|-------------------------|
| Someone says "Archie Manning" | Holding on Broncos | Fumble recovery by Seahawks | Off sides                     | Interception by Broncos |
| Fumble recovery by Bronocs    | Broncos TD         | Bud (or Bud light) ad       | Pass interference on Seahawks | Missed FG               |
| M&M ad                        | Beats by Dre ad    | <b>FREE</b>                 | Someone says "Eli Manning"    | Broncos ahead           |
| Score is tied (& > 0)         | Harvin reception   | Broncos FG                  | Holding on Seahawks           | T-Jack snap             |
| Bagged junk food ad           | Total score > 10   | Someone says "Omaha!"       | Audi ad                       | Sandwich shop ad        |

|                                    |                             |                        |                                        |                                  |
|------------------------------------|-----------------------------|------------------------|----------------------------------------|----------------------------------|
| <b>B</b>                           | <b>I</b>                    | <b>N</b>               | <b>G</b>                               | <b>O</b>                         |
| Off<br>sides                       | Beats by<br>Dre ad          | Holding on<br>Seahawks | Pass<br>interference<br>on<br>Seahawks | Someone<br>says "Eli<br>Manning" |
| Interception<br>by Broncos         | Movie<br>trailer            | Cell<br>phone<br>ad    | Fast<br>food ad                        | Pizza ad                         |
| Total<br>score ><br>20             | Score is<br>tied (& ><br>0) | <b>FREE</b>            | Safety                                 | Personal<br>foul                 |
| Seahawks<br>ahead                  | Broncos<br>TD               | Butterfinger<br>ad     | Sack by<br>Broncos                     | Sack by<br>Seahawks              |
| Pass<br>interference<br>on Broncos | Audi ad                     | Harvin<br>reception    | "Just the<br>Way You<br>Are"           | M&M ad                           |