

B	I	N	G	O
Tiers	Action Items	Digital	Pipeline	Marketplace
Closing the Gap	Synergy	On-Boarding	Agency	Paradigm Shift
Strategy	Touch Base	FREE	Backchannel	Impact
Long Tail Strategy	Socialize	Low Hanging Fruit	Funnel	Move the Needle
Dude-ette	Client Services	Organic	Unit-Based Selling	Collaborative Dialog

B	I	N	G	O
Touch Base	Agency	Pipeline	Closing the Gap	On-Boarding
Digital	Unit-Based Selling	Marketplace	Client Services	Paradigm Shift
Long Tail Strategy	Backchannel	FREE	Impact	Action Items
Funnel	Organic	Tiers	Collaborative Dialog	Socialize
Low Hanging Fruit	Move the Needle	Strategy	Synergy	Dude-ette

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Client Services	Organic	Agency	Move the Needle	Backchannel
Tiers	Long Tail Strategy	Low Hanging Fruit	Synergy	Marketplace
Strategy	Collaborative Dialog	FREE	Socialize	Funnel
Touch Base	Paradigm Shift	Pipeline	Unit-Based Selling	Digital
Impact	Action Items	On-Boarding	Closing the Gap	Dude-ette