

B	I	N	G	O
Symbiotically	"Drive" revenues	C-Staff	P1	Focus to the future
Actionable	Slio (or Siloed)	New Seeds	"Live up to that value"	Reorg
The Play Space	"You guys"	FREE	Engagement	Explosive Opportunity
Plant(ing) a seed	Find Fun	Our #1 Value	Delight	Leverage
Act 2	Persistent Value	Addressable Market	Where the puck is	Attention Space

B	I	N	G	O
The Play Space	Where the puck is	"Live up to that value"	Find Fun	Actionable
P1	Explosive Opportunity	C-Staff	Leverage	"You guys"
Engagement	"Drive" revenues	FREE	Delight	Our #1 Value
Attention Space	Symbiotically	Addressable Market	Plant(ing) a seed	Act 2
Focus to the future	Enduring Brand	Reorg	New Seeds	Slio (or Siloed)

B	I	N	G	O
Plant(ing) a seed	Delight	The Play Space	Attention Space	P1
Persistent Value	Reorg	Where the puck is	Find Fun	"You guys"
Our #1 Value	"Live up to that value"	FREE	Engagement	C-Staff
Enduring Brand	Focus to the future	Act 2	"Drive" revenues	Symbiotically
Slio (or Siloed)	New Seeds	Explosive Opportunity	Leverage	Addressable Market