

B	I	N	G	O
Vision	Blue Ocean	Actionable	Drive Revenues	Platform for Play
Live up to that value	Deliver (on the Promise)	Symbiotic	P0	Bold Beats
Rockstar	C Staff	FREE	Focus on the Future	Delight
Killin it	Q4	Leverage	Persistent Value	Reorg
Planting a Seed	Find Fun	Internet Treasure	Explosive Opportunity	OFFENSE

B	I	N	G	O
Killin it	Enduring Brand	C Staff	David Ko	OKR
Live up to that value	Leverage	Bolder Beats	Rockstar	Dan Porter
Q2	Focus on the Future	FREE	Internet Treasure	Symbiotic
Bold Beats	Vision	Surprise	Platform for Play	New Seeds
Deliver (on the Promise)	Drive Revenues	Persistent Value	Where the puck is	Planting a Seed

B	I	N	G	O
P1	Q4	C Staff	David Ko	Persistent Value
New Seeds	Deliver (on the Promise)	Planting a Seed	OFFENSE	Blue Ocean
Focus on the Future	Actionable	FREE	Live up to that value	OKR
The Play Space	Dan Porter	ZDC	You guys	Disrupt
Where the puck is	Bolder Beats	Q2	P0	Double Down