

B	I	N	G	O
Radical	Acquistition	Chocolate	Merger	Executive Board
CEO	Pharmaceutical	Incremental	Alcon Lab	L'Oreal
Nurturer	Second-order change	FREE	Bottled water	Dairy products
Director	Nestle	Downsizing	Cosmetics	First-order change
Coach	Brabeck-Letmathe	Interpretor	Switzerland	Caretaker

B	I	N	G	O
Second-order change	Alcon Lab	Merger	CEO	Incremental
Chocolate	Switzerland	Executive Board	Brabeck-Letmathe	L'Oreal
Director	Bottled water	FREE	Dairy products	Acquistition
Cosmetics	Interpretor	Radical	Caretaker	Nestle
Downsizing	First-order change	Nurturer	Pharmaceutical	Coach

B	I	N	G	O
Brabeck-Letmathe	Interpretor	Alcon Lab	First-order change	Bottled water
Radical	Director	Downsizing	Pharmaceutical	Executive Board
Nurturer	Caretaker	FREE	Nestle	Cosmetics
Second-order change	L'Oreal	Merger	Switzerland	Chocolate
Dairy products	Acquistition	Incremental	CEO	Coach