

B	I	N	G	O
Solution	Best Practice	Communicate	Resources	Governance
Change Management	Service Level	Marketing	Brand	Opportunity
Service	Strategy	FREE	Budget	Empower
Engage	Sales	Global	Customer Experience	Guidance
Customer 360	CRM	Metrics	Transparency	Collaboration

B	I	N	G	O
Strategy	Brand	Resources	Change Management	Marketing
Communicate	Transparency	Governance	CRM	Opportunity
Engage	Budget	FREE	Empower	Best Practice
Customer Experience	Metrics	Solution	Collaboration	Sales
Global	Guidance	Service	Service Level	Customer 360

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CRM	Metrics	Brand	Guidance	Budget
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Service	Collaboration	FREE	Sales	Customer Experience
Strategy	Opportunity	Resources	Transparency	Communicate
Empower	Best Practice	Marketing	Change Management	Customer 360