

|                     |                   |                     |                            |                            |
|---------------------|-------------------|---------------------|----------------------------|----------------------------|
| <b>B</b>            | <b>I</b>          | <b>N</b>            | <b>G</b>                   | <b>O</b>                   |
| Self-Promotions     | \$100 Starter Kit | Chevy Cruze         | NOT a Pyramid              | Freedom/ Flexibility       |
| Be your OWN Boss    | Recession Proof   | God First           | 100% Customer Satisfaction | NO Quotas / No Territories |
| Positive Atmosphere | Tax Advantages    | <b>FREE</b>         | 50% Profit                 | Consumable Product         |
| Debt FREE Company   | Pink Cadillac     | Family Second       | Cinderella Prizes          | Girlfriends                |
| Chevy Equinox       | BMW               | Mary Kay Foundation | Training                   | Career Third               |

|                   |                            |                      |                    |                            |
|-------------------|----------------------------|----------------------|--------------------|----------------------------|
| <b>B</b>          | <b>I</b>                   | <b>N</b>             | <b>G</b>           | <b>O</b>                   |
| Tax Advantages    | 100% Customer Satisfaction | NOT a Pyramid        | Be your OWN Boss   | God First                  |
| Chevy Cruze       | Training                   | Freedom/ Flexibility | BMW                | NO Quotas / No Territories |
| Debt FREE Company | 50% Profit                 | <b>FREE</b>          | Consumable Product | \$100 Starter Kit          |
| Cinderella Prizes | Mary Kay Foundation        | Self-Promotions      | Career Third       | Pink Cadillac              |
| Family Second     | Girlfriends                | Positive Atmosphere  | Recession Proof    | Chevy Equinox              |

|                     |                            |                            |                  |                      |
|---------------------|----------------------------|----------------------------|------------------|----------------------|
| <b>B</b>            | <b>I</b>                   | <b>N</b>                   | <b>G</b>         | <b>O</b>             |
| BMW                 | Mary Kay Foundation        | 100% Customer Satisfaction | Girlfriends      | 50% Profit           |
| Self-Promotions     | Debt FREE Company          | Family Second              | Recession Proof  | Freedom/ Flexibility |
| Positive Atmosphere | Career Third               | <b>FREE</b>                | Pink Cadillac    | Cinderella Prizes    |
| Tax Advantages      | NO Quotas / No Territories | NOT a Pyramid              | Training         | Chevy Cruze          |
| Consumable Product  | \$100 Starter Kit          | God First                  | Be your OWN Boss | Chevy Equinox        |