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|-------------------------|-------------------------|------------------------|----------------------------------|-------------------------------------|
| <b>B</b>                | <b>I</b>                | <b>N</b>               | <b>G</b>                         | <b>O</b>                            |
| Self-Promotions         | \$100<br>Starter<br>Kit | Chevy<br>Cruze         | NOT a<br>Pyramid                 | Freedom/<br>Flexibility             |
| Be your<br>OWN<br>Boss  | Recession<br>Proof      | God<br>First           | 100%<br>Customer<br>Satisfaction | NO<br>Quotas /<br>No<br>Territories |
| Positive<br>Atmosphere  | Tax<br>Advantages       | <b>FREE</b>            | 50%<br>Profit                    | Consumable<br>Product               |
| Debt<br>FREE<br>Company | Pink<br>Cadillac        | Family<br>Second       | Cinderella<br>Prizes             | Girlfriends                         |
| Chevy<br>Equinox        | BMW                     | Mary Kay<br>Foundation | Training                         | Career<br>Third                     |

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|-------------------------|----------------------------------|-------------------------|------------------------|-------------------------------------|
| <b>B</b>                | <b>I</b>                         | <b>N</b>                | <b>G</b>               | <b>O</b>                            |
| Tax<br>Advantages       | 100%<br>Customer<br>Satisfaction | NOT a<br>Pyramid        | Be your<br>OWN<br>Boss | God<br>First                        |
| Chevy<br>Cruze          | Training                         | Freedom/<br>Flexibility | BMW                    | NO<br>Quotas /<br>No<br>Territories |
| Debt<br>FREE<br>Company | 50%<br>Profit                    | <b>FREE</b>             | Consumable<br>Product  | \$100<br>Starter<br>Kit             |
| Cinderella<br>Prizes    | Mary Kay<br>Foundation           | Self-Promotions         | Career<br>Third        | Pink<br>Cadillac                    |
| Family<br>Second        | Girlfriends                      | Positive<br>Atmosphere  | Recession<br>Proof     | Chevy<br>Equinox                    |

|                     |                            |                            |                  |                      |
|---------------------|----------------------------|----------------------------|------------------|----------------------|
| <b>B</b>            | <b>I</b>                   | <b>N</b>                   | <b>G</b>         | <b>O</b>             |
| BMW                 | Mary Kay Foundation        | 100% Customer Satisfaction | Girlfriends      | 50% Profit           |
| Self-Promotions     | Debt FREE Company          | Family Second              | Recession Proof  | Freedom/ Flexibility |
| Positive Atmosphere | Career Third               | <b>FREE</b>                | Pink Cadillac    | Cinderella Prizes    |
| Tax Advantages      | NO Quotas / No Territories | NOT a Pyramid              | Training         | Chevy Cruze          |
| Consumable Product  | \$100 Starter Kit          | God First                  | Be your OWN Boss | Chevy Equinox        |