

Terry	Area 1	Full court press	Numbers	Lea
Cold calls	TIGTA	Move the needle	Area 2	Spanish
Under the radar	Area 4	FREE	Inquiries	Interviews
SME	Jesse	National Office	General Motors	MARS
CCPs	Radio	Cone of silence	Weeklies	Dailies

Under the radar	Weeklies	Area 2	Jesse	Cold calls
Numbers	Interviews	Full court press	MARS	Area 4
Inquiries	Area 1	FREE	General Motors	National Office
Dailies	Terry	Cone of silence	SME	CCPs
Lea	Identity Theft	Spanish	Move the needle	TIGTA

SME	General Motors	Under the radar	Dailies	Numbers
Radio	Spanish	Weeklies	Jesse	Area 4
National Office	Area 2	FREE	Inquiries	Full court press
Identity Theft	Lea	CCPs	Area 1	Terry
TIGTA	Move the needle	Interviews	MARS	Cone of silence