

B	I	N	G	O
thrown under the bus	Let's bluesky this	20000 foot view	going forward	right-size it
old 80-20 rule	deal with it	the \$64 000 question	perfect storm	at the end of the day
put your game face on	synergy	tweet this	best practice	paradigm shift
leave money on the table	team player	core competency	lipstick on a pig	stake in the ground
manage expectations	put it in the parking lot	monetize it	swot analysis	it's a category killer

B	I	N	G	O
team player	leave money on the table	increase client mind-share	one off	lipstick on a pig
hope is not a strategy	best-of-breed	cash cow	out of the box	old 80-20 rule
next steps	ballpark this	burn the candle at both ends	run with this	best practice
the \$64 000 question	at the end of the day	tweet this	tear down the silos	ROI
paradigm shift	right-size it	let's square the circle	low-hanging fruit	deal with it

B	I	N	G	O
going forward	team player	plug and play	were customer focused	sharpen our pencils
put your game face on	perfect storm	step up to the plate	best-of-breed	close the loop
old 80-20 rule	deal with it	put it in the parking lot	open door policy	ROI
leave money on the table	20000 foot view	next steps	core competency	out of the box
thrown under the bus	burn the candle at both ends	wrap our heads around this	win-win situation	deliverable