

B	I	N	G	O
thrown under the bus	Let's bluesky this	20000 foot view	going forward	right-size it
next steps	deal with it	the \$64 000 question	perfect storm	at the end of the day
put your game face on	synergy	FREE	tweet this	best practice
paradigm shift	let's square the circle	team player	core competency	low-hanging fruit
stake in the ground	mind-share	put it in the parking lot	swot analysis	it's a category killer

B	I	N	G	O
synergy	let's square the circle	increase client	one off	low-hanging fruit
hope is not a strategy	best-of-breed	cash cow	out of the box	next steps
monetize it	ballpark this	FREE	team player	burn the candle at both ends
run with this	leave money on the table	best practice	lipstick on a pig	the \$64 000 question
at the end of the day	tweet this	tear down the silos	ROI	right-size it

B	I	N	G	O
one off	ballpark this	lipstick on a pig	out of the box	team player
low-hanging fruit	old 80-20 rule	deal with it	going viral	phone it in
were customer focused	run with this	FREE	put your game face on	perfect storm
step up to the plate	best-of-breed	close the loop	plug and play	put it in the parking lot
open door policy	ROI	leave money on the table	20000 foot view	monetize it