

|                 |                                 |                     |                      |                  |
|-----------------|---------------------------------|---------------------|----------------------|------------------|
| <b>B</b>        | <b>I</b>                        | <b>N</b>            | <b>G</b>             | <b>O</b>         |
| To that point   | Appreciate your time            | Just to be clear    | Strategic [anything] | On that front    |
| EOW             | Thought Leadership              | Opportunities       | Awareness            | Thanks.          |
| Touch base      | Connect<br>(with/on/around/etc) | <b>FREE</b>         | Let's round up       | Looping in       |
| Thanks for this | My take is                      | Sent from my iPhone | Key [anything]       | On the same page |
| EOD             | TIMELY                          | In regards to       | Yeah no.             | In terms of      |

|                         |                            |                     |                        |                                 |
|-------------------------|----------------------------|---------------------|------------------------|---------------------------------|
| <b>B</b>                | <b>I</b>                   | <b>N</b>            | <b>G</b>               | <b>O</b>                        |
| Touch<br>base           | Yeah no.                   | Awareness           | My take<br>is          | EOW                             |
| Strategic<br>[anything] | Looping<br>in              | Just to<br>be clear | On the<br>same<br>page | Connect<br>(with/on/around/etc) |
| Let's<br>round<br>up    | Appreciate<br>your time    | <b>FREE</b>         | Key<br>[anything]      | Sent<br>from my<br>iPhone       |
| In terms<br>of          | To that<br>point           | In<br>regards<br>to | Thanks<br>for this     | EOD                             |
| On that<br>front        | Kinda<br>(as an<br>adverb) | Thanks.             | Opportunities          | Thought<br>Leadership           |

|                            |                   |               |                         |                                 |
|----------------------------|-------------------|---------------|-------------------------|---------------------------------|
| <b>B</b>                   | <b>I</b>          | <b>N</b>      | <b>G</b>                | <b>O</b>                        |
| Thanks<br>for this         | Key<br>[anything] | Touch<br>base | In terms<br>of          | Strategic<br>[anything]         |
| TIMELY                     | Thanks.           | Yeah no.      | My take<br>is           | Connect<br>(with/on/around/etc) |
| Sent<br>from my<br>iPhone  | Awareness         | <b>FREE</b>   | Let's<br>round<br>up    | Just to<br>be clear             |
| Kinda<br>(as an<br>adverb) | On that<br>front  | EOD           | Appreciate<br>your time | To that<br>point                |
| Thought<br>Leadership      | Opportunities     | Looping<br>in | On the<br>same<br>page  | In<br>regards<br>to             |