

|                         |                      |                            |                       |                 |
|-------------------------|----------------------|----------------------------|-----------------------|-----------------|
| <b>B</b>                | <b>I</b>             | <b>N</b>                   | <b>G</b>              | <b>O</b>        |
| Tax Preparation         | Athlete Spokesperson | .COM Website Shown         | Fast Food             | Soda Commercial |
| Parcel Delivery         | Chevrolet Commercial | Talking Fruit              | Politician            | Audi Commercial |
| Side Effects Include... | Talking Baby         | LUNDQUIST                  | Truck Commercial      | Beer Commercial |
| Kick to the Groin       | Milk Commercial      | Super Hero                 | Movie Trailer         | Shoe Commercial |
| Hybrid Car Commercial   | GoDaddy Commercial   | Person Tripping or Falling | Cell Phone Commercial | Pizza           |

|                         |                      |                       |                 |                             |
|-------------------------|----------------------|-----------------------|-----------------|-----------------------------|
| <b>B</b>                | <b>I</b>             | <b>N</b>              | <b>G</b>        | <b>O</b>                    |
| Parcel Delivery         | Movie Trailer        | Audi Commercial       | Talking Candy   | Body Deodorant              |
| Soda Commercial         | Kick to the Groin    | Beer Commercial       | Milk Commercial | Talking Fruit               |
| Truck Commercial        | Athlete Spokesperson | LUNDQUIST             | Politician      | Person Tripping or Falling  |
| Pizza                   | Monkey               | Coca-Cola Commercial  | Fast Food       | Public Service Announcement |
| Side Effects Include... | Talking Animal       | Cell Phone Commercial | Shoe Commercial | Chevrolet Commercial        |

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|-----------------------|----------------------------|----------------------|----------------------|-------------------|
| <b>B</b>              | <b>I</b>                   | <b>N</b>             | <b>G</b>             | <b>O</b>          |
| Shoe Commercial       | Person Tripping or Falling | Pizza                | Athlete Spokesperson | Kick to the Groin |
| .COM Website Shown    | Movie Trailer              | Chevrolet Commercial | Tax Preparation      | Body Deodorant    |
| Yogurt Commercial     | Volkswagen Commercial      | LUNDQUIST            | Coca-Cola Commercial | Audi Commercial   |
| Soda Commercial       | Politician                 | Doritos Commercial   | Truck Commercial     | Parcel Delivery   |
| Cell Phone Commercial | Side Effects Include...    | Milk Commercial      | Fast Food            | Beer Commercial   |