B	I	N	G	O
Talking Candy	Ad trying to be Old Spice	Ad that reminds you of a previous super bowl ad	Kick to the Groin	Reveals ZERO information
Person Tripping or Falling	Car in desert	Talking Baby	Public Service Announcement	Ambiguous product pitch (What were they selling?)
Supernatural creature being treated as normal	Talking Fruit	**FREE**	Beer	Product that cannot possible have enough money to advertise in the Super Bowl
Old ad is back... and COOL	Out-of-nowhere tearjerker	Soda Commercial	Parcel Delivery	Reference to a tv show or movie from the past
Super Hero	Monkey	Old celebrity doing young person thing	Product so good it makes people CRAZY	Meta-commentary on how expensive the commercial is

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B	I	N	G	O
Black and white	Business you've never heard of	Product that cannot possible have enough money to advertise in the Super Bowl	Politically incorrect moment	Person Tripping or Falling
Ambiguous product pitch (What were they selling?)	Supernatural creature being treated as normal	Side Effects Include...	Old ad is back... and COOL	Beer
Old celebrity doing young person thing	Talking Baby	**FREE**	Talking Fruit	Talking Animal
Ad trying to be Old Spice	Reveals ZERO information	Out-of-nowhere tearjerker	Coca-Cola Commercial	Kick to the Groin
Really over-the-top commercial for a really unremarkable product	Public Service Announcement	Super Hero	Reference to a tv show or movie from the past	Product so good it makes people CRAZY

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B	I	N	G	O
Product so good it makes people CRAZY	Ad trying to be Old Spice	Old ad is back... and COOL	Ad that reminds you of a previous super bowl ad	Person Tripping or Falling
Car in desert	Product that cannot possible have enough money to advertise in the Super Bowl	Talking Candy	Black and white	more beer
Weirdly straight forward with no gimmick	Coca-Cola Commercial	**FREE**	Ambiguous product pitch (What were they selling?)	Side Effects Include...
Public Service Announcement	GoDaddy Commercial	Talking Fruit	Business you've never heard of	Reveals ZERO information
Old celebrity doing young person thing	Kick to the Groin	Beer	Out-of-nowhere tearjerker	Monkey

2015 Superbowl Commercials Bingo Card #3 of 3

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