

B	I	N	G	O
Transparency	Actionable Analytics	Customer-centric	Re-Purposing Content	Omni Channel
Content is King	Thought Leader	Pay to Play	Bandwidth	ROI
Synergy	Wearable Tech	FREE	Citations	Holistic
KPI	Real-Time	Low Hanging Fruit	Growth Hacking	Panda/Penguin
Enhanced Campaigns	Clickbait	Ping	Web Personalization	Core Competency

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