

B	I	N	G	O
Sustainable Competitive Advantage	Aligned with business strategies	Engaging	Psychological contract	Mission
Efficiently integrated	Strategies for Success	Poaching	Attract and retain	Skills Shortage
Talent Gap Analysis	Corporate Resource	FREE	Increased Productivity	Integrate
Recruitment strategy	Knowledge Economy	Policies and procedures	Extrinsic and intrinsic motivations	Multi-generational
Development	Psychological contract	Employee benefits	War for Talent	Employer of choice

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Talent Gap Analysis	War for Talent	Attract and retain	Knowledge Economy	Efficiently integrated
Psychological contract	Integrate	Engaging	Multi-generational	Corporate Resource
Increased Productivity	Aligned with business strategies	FREE	Extrinsic and intrinsic motivations	Policies and procedures
Employer of choice	Sustainable Competitive Advantage	Employee benefits	Recruitment strategy	Development
Mission	Increased Competitive advantage	Skills Shortage	Poaching	Strategies for Success

B	I	N	G	O
Recruitment strategy	Extrinsic and intrinsic motivations	Talent Gap Analysis	Employer of choice	Psychological contract
Psychological contract	Skills Shortage	War for Talent	Knowledge Economy	Corporate Resource
Policies and procedures	Attract and retain	FREE	Increased Productivity	Engaging
Increased Competitive advantage	Mission	Development	Aligned with business strategies	Sustainable Competitive Advantage
Strategies for Success	Poaching	Integrate	Multi-generational	Employee benefits