

B	I	N	G	O
Trend	Brand	Investor	Profit	Persuasive
Cost	Service	Priority	Brand It	Sell It
Unique	Competition	FREE	Market Value	Need It
Revenue	Objective	Product	Logo	Pitch
Consumer	Prove It	Create It	Vision Statement	Entrepreneur

B	I	N	G	O
Unique	Vision Statement	Brand It	Objective	Cost
Profit	Need It	Investor	Pitch	Competition
Market Value	Brand	FREE	Logo	Product
Entrepreneur	Trend	Create It	Revenue	Consumer
Persuasive	Market Assessment	Sell It	Priority	Service

B	I	N	G	O
Revenue	Logo	Unique	Entrepreneur	Profit
Prove It	Sell It	Vision Statement	Objective	Competition
Product	Brand It	FREE	Market Value	Investor
Market Assessment	Persuasive	Consumer	Brand	Trend
Service	Priority	Need It	Pitch	Create It