

B	I	N	G	O
Transmedia	At the end of the day	Aggregator	Digital Remastering	Portal
Information (super-)highway	Client-centric	Sustainability	Nanotechnology	Benchmarking
Back-end	Pizzazz	FREE	Solution	Visibility
Blog	Mobile	Eyeballs	Clear goal	Fulfilment issues
Rightsizing	HTML5	Outside the box	Social bookmarking	Serum

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Paradigm shift	Eating your own dogfood	Solution	Eyeballs	Downsizing
Long Tail	Fulfilment issues	Document management	Break through the clutter	Building Capabilities
Mashup	Innovation	FREE	Hyperlocal	Big data
Spam	Bring to the table	Real-time	Exit strategy	Bluetooth
Framework	Sustainability	Best of Breed	Visibility	Streamline

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Bandwidth	Mission Critical	Proactive	Leverage	Big data
Folksonomy	Mashup	Spin-up	Fuzzy logic	Innovation
Cloud	Digital Rights Management	FREE	Next generation	Vortal
Responsive	Paradigm shift	Netiquette	SaaS	Brand
Business-to-Consumer	On the runway	Client-centric	Pain point	Low Hanging Fruit