

B	I	N	G	O
Fast track	Call to Action	110%	drink the kool-aid	pushback
mission critical	ballpark	wow factor	out of the loop	win-win
Level Playing Field	granular	EATON	action item/required	lessons learned
stay focused	market leader	partnering	synergy	gap analysis
early adopter	off site meeting	Market Window	on the same page	Drop the Ball

B	I	N	G	O
win-win	Market Window	repeat win	granular	Level Playing Field
lessons learned	wow factor	Call to Action	Fast track	out of the loop
pushback	off site meeting	EATON	Drop the Ball	on the same page
ballpark	drink the kool-aid	paradigm (shift)	Strategic fit	stay focused
action item/required	partnering	110%	mission critical	24/7

B	I	N	G	O
Market Window	Think outside the box	Strategic fit	ballpark	Drop the Ball
repeat win	out of the loop	drill down	Call to Action	Fast track
mission critical	action item/required	EATON	pushback	lessons learned
drink the kool-aid	on the same page	granular	early adopter	partnering
24/7	bottom up	stay focused	market leader	110%