

B	I	N	G	O
wow factor	24/7	110%	Walk the Talk	quality driven
go viral	Pa	value proposition	on the same page	Call to Action
pushback	synergy	EATON	Fast track	Drop the Ball
off site meeting	drill downrepeat win	Market Window	early adopter	run the numbers
gap analysis	partnering	stay focused	benchmark	ballpark

B	I	N	G	O
market leader	early adopter	alignment	Due dilligence	Level Playing Field
mission critical	go viral	go the extra mile	Core competencies	synergy
return on investment (roi)	drill downrepeat win	EATON	Drop the Ball	drink the kool-aid
value proposition	Call to Action	Fast track	team building	Backwards compatible
off site meeting	quality driven	lessons learned	Pa	Walk the Talk

B	I	N	G	O
team building	paradigm (shift)	Fast track	revisit	pushback
out of the loop	service oriented	Drop the Ball	Low hanging fruit	go viral
Pa	partnering	EATON	market leader	Backwards compatible
cross sell/promote	110%	go the extra mile	mission critical	wow factor
Due dilligence	Think outside the box	Take that off-line	Quick win	Strategic fit