

| <b>B</b>          | <b>I</b>           | <b>N</b>         | <b>G</b>                | <b>O</b>            |
|-------------------|--------------------|------------------|-------------------------|---------------------|
| Transformation    | Ambition           | Data             | PEP                     | Granular            |
| Client<br>centric | Smart Y            | Leverage         | At end<br>of the<br>day | Silo                |
| Win-Win           | Big<br>picture     | Engage           | Global<br>Platforms     | Paradigm            |
| Governance        | Outside<br>the box | Digitalization   | Headwinds               | Business<br>Partner |
| Paradigm          | Community          | X of<br>Tomorrow | Compliance              | Disruptive          |

|                |               |            |                   |                  |
|----------------|---------------|------------|-------------------|------------------|
| <b>B</b>       | <b>I</b>      | <b>N</b>   | <b>G</b>          | <b>O</b>         |
| Win-Win        | Big picture   | Silo       | At end of the day | Business Partner |
| Compliance     | Paradigm      | Engage     | Granular          | Outside the box  |
| Client centric | Data          | Leverage   | Headwinds         | Transformation   |
| Governance     | Community     | Smart Y    | Digitalization    | PEP              |
| Paradigm       | X of Tomorrow | Disruptive | Ambition          | Global Platforms |

|                     |                    |                   |                         |                |
|---------------------|--------------------|-------------------|-------------------------|----------------|
| <b>B</b>            | <b>I</b>           | <b>N</b>          | <b>G</b>                | <b>O</b>       |
| Paradigm            | Headwinds          | Community         | Compliance              | Digitalization |
| Business<br>Partner | Disruptive         | Client<br>centric | Engage                  | Transformation |
| Governance          | Paradigm           | Leverage          | Big<br>picture          | Smart Y        |
| Win-Win             | Outside<br>the box | X of<br>Tomorrow  | At end<br>of the<br>day | Ambition       |
| Global<br>Platforms | Silo               | PEP               | Data                    | Granular       |