

Transmedia	At the end of the day	Aggregator	Digital Remastering	Portal
Information (super-)highway	Client-centric	Sustainability	Nanotechnology	Benchmarking
Back-end	Pizzazz	Solution	Visibility	Blog
Mobile	Eyeballs	Clear goal	Fulfilment issues	Rightsizing
HTML5	Outside the box	Social bookmarking	Serum	Paradigm shift

Eating your own dogfood	Solution	Eyeballs	Downsizing	Long Tail
Fulfilment issues	Document management	Break through the clutter	Building Capabilities	Mashup
Innovation	Hyperlocal	Big data	Spam	Bring to the table
Real-time	Exit strategy	Bluetooth	Framework	Sustainability
Best of Breed	Visibility	Streamline	Bandwidth	Mission Critical

Proactive	Leverage	Big data	Folksonomy	Mashup
Spin-up	Fuzzy logic	Innovation	Cloud	Digital Rights Management
Next generation	Vortal	Responsive	Paradigm shift	Netiquette
SaaS	Brand	Business-to-Consumer	On the runway	Client-centric
Pain point	Low Hanging Fruit	Make it pop	Back-end	Event horizon