

B	I	N	G	O
Requires sterilisation	A learned skill for both mother and baby	Can accelerate weight loss	Powder Formula	Immunity boost & reduces incidence of infection
Bottle feeding	Reduces risk of heart disease	Liquid Concentrate Formula	Anyone can feed your baby	Minimises blood loss
Reduces risk of cancer	Saves money	FREE	Attachment	Easily measured intake
Eat what ever you want	Ready-to-use Formula	Expressing	Don't have to feed as often	Improves mother's self-confidence
Clean/warming up the bottles	Bonding time	May promote stronger bones	Skin to skin	Brain Development

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Easily measured intake	A learned skill for both mother and baby	Liquid Concentrate Formula	Bottle feeding	Clean/warming up the bottles