Trevor Noah	Ad Experience Report	AMP	Deliver better ad experiences	Prince Charles
Increase efficiency	Creative	The 5 steps to Data Driven Creative	Media	Ad canvas
Personalization Success Panel	Responsive	**FREE**	Use data to inform creative	Authoring
Machine Learning	Experts	Screen to Screen	Contextual	Formats
QA	Google	Panorama	Relevance	Google Lens

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Reduced acquisition costs	Personalised	DoubleClick Bid Manager	Responsive	Experts
Designing for Digital	Insights	Formats	Design First	Behavior
Brief	L'Oreal	**FREE**	Increase revenue	Google Web Designer
Animation	Screen to Screen	Break	Programmatic	Events
Authoring	Focus on the user experience	The 5 steps to Data Driven Creative	Ad canvas	Use data to inform creative

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Tailor the message	Ad blockers	Machine Learning	Product Manager	Innovation
Animation	FlyBuys	Interactivity	Screen to Screen	Gallery
Increase revenue	Creative toolkit	**FREE**	Demo	One-size-fits-all
User Experience	Programmatic Guaranteed	Personalization Success Panel	Media	Qantas
Authoring	Campaign performance	Ozzy Osbourne	Parallax	Integration

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