

N	E	H	E	P
tweets	EdgeRank	Bitly	background	real time
interactive	Twitter chat	timing	posts	Google
reach	status update	social media	usability	Instagram
podcast	e-book	Twitter	fans	retweets
hashtags	profile tabs	sharing	publications	color scheme

N	E	H	E	P
status update	e-book	boards	organic	fans
bloggers	LinkedIn	SEO	pins	listening
iPad	Google (Google Plus)	social media	tag	Pinterest
replies	cover photo	engagement	timing	Google
users	time decay	Facebook	podcast	real time

N	E	H	E	P
mobile	Google (Google Plus)	engagement	pins	tag
feedback	listening	URL	background	profile
users	replies	social media	publications	potential impressions
search engine	LinkedIn	Tumblr	profile pic (image)	Twitter chat
profile tabs	organic	photos	EdgeRank	cover photo