

|                                                                |                                                          |                                                                       |                                                             |                                            |
|----------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------------------------------------|-------------------------------------------------------------|--------------------------------------------|
| <b>B</b>                                                       | <b>I</b>                                                 | <b>N</b>                                                              | <b>G</b>                                                    | <b>O</b>                                   |
| Talked About Your Favorite PC Item at Party                    | \$150 in Outside Sales AFTER Party!                      | 12 Adult Guests Attended                                              | Posted a Picture of Your Favorite PC Item on Facebook Event | Invitations Sent!                          |
| 1 Friend Booked a Party!                                       | Sent "Save the Date" Invitations to Guests               | Made Reminder Phone Calls to Guests Before Party!                     | \$250 in Outside Sales BEFORE Party!                        | Posted At Least 2 Times in Facebook Event! |
| Referred 1 Friend Interested in the Pampered Chef Opportunity! | You Received 3 Online Orders From Those Unable to Attend | <b>FREE</b>                                                           | \$500 Party Sales                                           | 3 Friends Booked a Party!                  |
| 8 Adult Guests Attended                                        | Received 3 Paper Orders From Those Unable to Attend      | At Least One Guest Brought a Friend!                                  | 2 Guests Attended Who Have Never Been to a PC Party!        | Invited 40 Guests                          |
| 2 Friends Booked a Party!                                      | \$750 Party Sales                                        | Personally Messaged Online Ordering Link to Friends Who Didn't Attend | You Went LIVE In Your Facebook Event!                       | 10 Adult Guests Attended                   |

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| <b>B</b>                                                             | <b>I</b>                                                                             | <b>N</b>                                                                      | <b>G</b>                                                      | <b>O</b>                                                        |
| You Received<br>3 Online<br>Orders From<br>Those Unable<br>to Attend | \$250 in<br>Outside<br>Sales<br><b>BEFORE</b><br>Party!                              | Posted a<br>Picture of Your<br>Favorite PC<br>Item on<br>Facebook<br>Event    | <b>1 Friend<br/>Booked<br/>a Party!</b>                       | Made<br>Reminder<br>Phone Calls<br>to Guests<br>Before Party!   |
| <b>12 Adult<br/>Guests<br/>Attended</b>                              | You Went<br><b>LIVE</b> In Your<br>Facebook<br>Event!                                | <b>Invitations<br/>Sent!</b>                                                  | <b>\$750<br/>Party<br/>Sales</b>                              | Posted At<br>Least 2<br>Times in<br>Facebook<br>Event!          |
| <b>8 Adult<br/>Guests<br/>Attended</b>                               | <b>\$500<br/>Party<br/>Sales</b>                                                     | <b>FREE</b>                                                                   | <b>3 Friends<br/>Booked a<br/>Party!</b>                      | <b>\$150 in<br/>Outside<br/>Sales<br/>AFTER<br/>Party!</b>      |
| 2 Guests<br>Attended Who<br>Have Never<br>Been to a PC<br>Party!     | Personally<br>Messaged<br>Online<br>Ordering Link<br>to Friends Who<br>Didn't Attend | Talked About<br>Your<br>Favorite PC<br>Item at Party                          | <b>10 Adult<br/>Guests<br/>Attended</b>                       | Received 3<br>Paper Orders<br>From Those<br>Unable to<br>Attend |
| <b>At Least<br/>One Guest<br/>Brought a<br/>Friend!</b>              | <b>Invited<br/>40<br/>Guests</b>                                                     | Referred 1<br>Friend<br>Interested in<br>the Pampered<br>Chef<br>Opportunity! | <b>Sent "Save<br/>the Date"<br/>Invitations<br/>to Guests</b> | <b>2 Friends<br/>Booked a<br/>Party!</b>                        |

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|-------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|----------------------------------------------------------------------------|-----------------------------------------------------------------|------------------------------------------------------------------|
| <b>B</b>                                                                      | <b>I</b>                                                                             | <b>N</b>                                                                   | <b>G</b>                                                        | <b>O</b>                                                         |
| <b>\$750<br/>Party<br/>Sales</b>                                              | Personally<br>Messaged<br>Online<br>Ordering Link<br>to Friends Who<br>Didn't Attend | <b>\$250 in<br/>Outside<br/>Sales<br/>BEFORE<br/>Party!</b>                | <b>Invited<br/>40<br/>Guests</b>                                | <b>\$500<br/>Party<br/>Sales</b>                                 |
| Talked About<br>Your<br>Favorite PC<br>Item at Party                          | <b>8 Adult<br/>Guests<br/>Attended</b>                                               | At Least<br>One Guest<br>Brought a<br>Friend!                              | Sent "Save<br>the Date"<br>Invitations<br>to Guests             | Invitations<br>Sent!                                             |
| Referred 1<br>Friend<br>Interested in<br>the Pampered<br>Chef<br>Opportunity! | <b>10 Adult<br/>Guests<br/>Attended</b>                                              | <b>FREE</b>                                                                | Received 3<br>Paper Orders<br>From Those<br>Unable to<br>Attend | 2 Guests<br>Attended Who<br>Have Never<br>Been to a PC<br>Party! |
| You Received<br>3 Online<br>Orders From<br>Those Unable<br>to Attend          | Posted At<br>Least 2<br>Times in<br>Facebook<br>Event!                               | Posted a<br>Picture of Your<br>Favorite PC<br>Item on<br>Facebook<br>Event | You Went<br>LIVE In Your<br>Facebook<br>Event!                  | <b>12 Adult<br/>Guests<br/>Attended</b>                          |
| <b>3 Friends<br/>Booked a<br/>Party!</b>                                      | <b>\$150 in<br/>Outside<br/>Sales<br/>AFTER<br/>Party!</b>                           | Made<br>Reminder<br>Phone Calls<br>to Guests<br>Before Party!              | <b>1 Friend<br/>Booked<br/>a Party!</b>                         | <b>2 Friends<br/>Booked a<br/>Party!</b>                         |