

B	I	N	G	O
separately owned	Alliances	define scope carefully	reduce transition costs	flexibility
build multiple bridges	ruin	poor structure	Open-ended relationships	reduce risk
right ingredients	success begins at home	FREE	Strategic Risks	doom
dynamic perspective	rewarding	explosion	don't ignore governance	hedge your bets
do not trust trust	avoid co-opetition	profitable	watch for the upside	buy options on the future

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success begins at home	Open-ended relationships	reduce transition costs	build multiple bridges	poor structure
define scope carefully	watch for the upside	flexibility	avoid co-opetition	reduce risk
dynamic perspective	Strategic Risks	FREE	doom	Alliances
don't ignore governance	profitable	separately owned	buy options on the future	rewarding
explosion	hedge your bets	right ingredients	ruin	do not trust trust

B	I	N	G	O
avoid co-opetition	profitable	Open-ended relationships	hedge your bets	Strategic Risks
separately owned	dynamic perspective	explosion	ruin	flexibility
right ingredients	buy options on the future	FREE	rewarding	don't ignore governance
success begins at home	reduce risk	reduce transition costs	watch for the upside	define scope carefully
doom	Alliances	poor structure	build multiple bridges	do not trust trust