

B	I	N	G	O
swot analysis	ELMO	20000 foot view	core competency	low-hanging fruit
front load	best practice	solution	increase client mind-share	KPI
rock star	synergy	FREE	ROI	holistic
empower	engagement	out of the box	five-finger consensus	lipstick on a pig
perfect storm	corporate values	going forward	core competency	at the end of the day

B	I	N	G	O
ballpark	holistic	front load	five-finger consensus	ROI
rock star	move the needle	empower	engagement	solution
KPI	synergy	FREE	ELMO	low-hanging fruit
going forward	granular	best practice	core competency	it's a category killer
increase client mind-share	paradigm shift	at the end of the day	best practice	lipstick on a pig

B	I	N	G	O
granular	ELMO	elephant in the room	20000 foot view	five-finger consensus
best practice	swot analysis	at the end of the day	value added	touch base
boil the ocean	ROI	FREE	move the needle	increase client mind-share
buy-in	front load	best practice	KPI	low-hanging fruit
engagement	core competency	holistic	corporate values	lipstick on a pig