

|                       |                         |                 |                        |                             |
|-----------------------|-------------------------|-----------------|------------------------|-----------------------------|
| <b>B</b>              | <b>I</b>                | <b>N</b>        | <b>G</b>               | <b>O</b>                    |
| Talking Fruit         | .COM Commercial         | Fast Food       | Potato Chip Commercial | Parcel Delivery             |
| Cell Phone Commercial | Talking Baby            | Pizza Delivery  | Any Singer or Band     | Soda Commercial             |
| Athlete Spokesperson  | Pizza                   | <b>FREE</b>     | Lance Armstrong        | Talking Animal              |
| Monkey                | Side Effects Include... | Movie Trailer   | Politician             | Hybrid Commercial           |
| GPS Commercial        | Person Falling Over     | Beer Commercial | Car Commercial         | Public Service Announcement |

|                         |                         |                                |                               |                           |
|-------------------------|-------------------------|--------------------------------|-------------------------------|---------------------------|
| <b>B</b>                | <b>I</b>                | <b>N</b>                       | <b>G</b>                      | <b>O</b>                  |
| Kick to<br>the<br>Groin | Athlete<br>Spokesperson | Lance<br>Armstrong             | Talking<br>Baby               | Any<br>Singer<br>or Band  |
| Talking<br>Fruit        | Talking<br>Animal       | Pizza                          | Potato Chip<br>Commercial     | Person<br>Falling<br>Over |
| Monkey                  | Parcel<br>Delivery      | <b>FREE</b>                    | Cell Phone<br>Commercial      | Fast<br>Food              |
| Pizza<br>Delivery       | The<br>Simpsons         | Public Service<br>Announcement | Side<br>Effects<br>Include... | Beer<br>Commercial        |
| Car<br>Commercial       | Politician              | .COM<br>Commercial             | Movie<br>Trailer              | Truck<br>Commercial       |

|               |                     |                         |                             |                       |
|---------------|---------------------|-------------------------|-----------------------------|-----------------------|
| <b>B</b>      | <b>I</b>            | <b>N</b>                | <b>G</b>                    | <b>O</b>              |
| The Simpsons  | Chevy Chase         | Athlete Spokesperson    | Public Service Announcement | Cell Phone Commercial |
| Pizza         | Computer Commercial | Truck Commercial        | Any Singer or Band          | Talking Fruit         |
| Movie Trailer | Car Commercial      | <b>FREE</b>             | Potato Chip Commercial      | Lance Armstrong       |
| Fast Food     | Kick to the Groin   | .COM Commercial         | GPS Commercial              | Person Falling Over   |
| Politician    | Talking Baby        | Side Effects Include... | Monkey                      | Soda Commercial       |