

A	N	N	I	E
thrown under the bus	Let's bluesky this	20000 foot view	going forward	right-size it
old 80-20 rule	deal with it	the \$64 000 question	perfect storm	at the end of the day
put your game face on	synergy	FREE	tweet this	best practice
paradigm shift	leave money on the table	team player	core competency	lipstick on a pig
stake in the ground	manage expectations	put it in the parking lot	monetize it	swot analysis

A	N	N	I	E
put your game face on	it's a category killer	team player	leave money on the table	increase client mind-share
one off	lipstick on a pig	hope is not a strategy	best-of-breed	cash cow
out of the box	old 80-20 rule	FREE	next steps	ballpark this
burn the candle at both ends	run with this	best practice	the \$64 000 question	at the end of the day
tweet this	tear down the silos	ROI	paradigm shift	right-size it

A	N	N	I	E
one off	ballpark this	let's square the circle	out of the box	team player
low-hanging fruit	old 80-20 rule	deal with it	going forward	plug and play
were customer focused	sharpen our pencils	FREE	put your game face on	perfect storm
step up to the plate	best-of-breed	close the loop	put it in the parking lot	open door policy
ROI	leave money on the table	20000 foot view	next steps	core competency